

Unlock the Strategy Used by Industry Leaders to Create World-Class Ideas with Impact

**7 Examples of Memorable Signature
Methods for Inspiration**

Are you ready to unlock
the potential of your
unique expertise?

Here are 7 examples of
memorable signature
methods from top
experts to inspire you as
you create your own.

The Braving Inventory

by Brené Brown



The **BRAVING INVENTORY**

***BRAVING** Definitions*

The acronym BRAVING breaks down trust into seven elements:

**BOUNDARIES, RELIABILITY, ACCOUNTABILITY, VAULT,
INTEGRITY, NONJUDGMENT, AND GENEROSITY.**

BOUNDARIES: Setting boundaries is making clear what's okay and what's not okay, and why.

RELIABILITY: You do what you say you'll do. At work, this means staying aware of your competencies and limitations so you don't overpromise and are able to deliver on commitments and balance competing priorities.

ACCOUNTABILITY: You own your mistakes, apologize, and make amends.

VAULT: You don't share information or experiences that are not yours to share. I need to know that my confidences are kept, and that you're not sharing with me any information about other people that should be confidential.

INTEGRITY: Choosing courage over comfort; choosing what's right over what's fun, fast, or easy; and practicing your values, not just professing them.

NONJUDGMENT: I can ask for what I need, and you can ask for what you need. We can talk about how we feel without judgment.

GENEROSITY: Extending the most generous interpretation to the intentions, words, and actions of others.

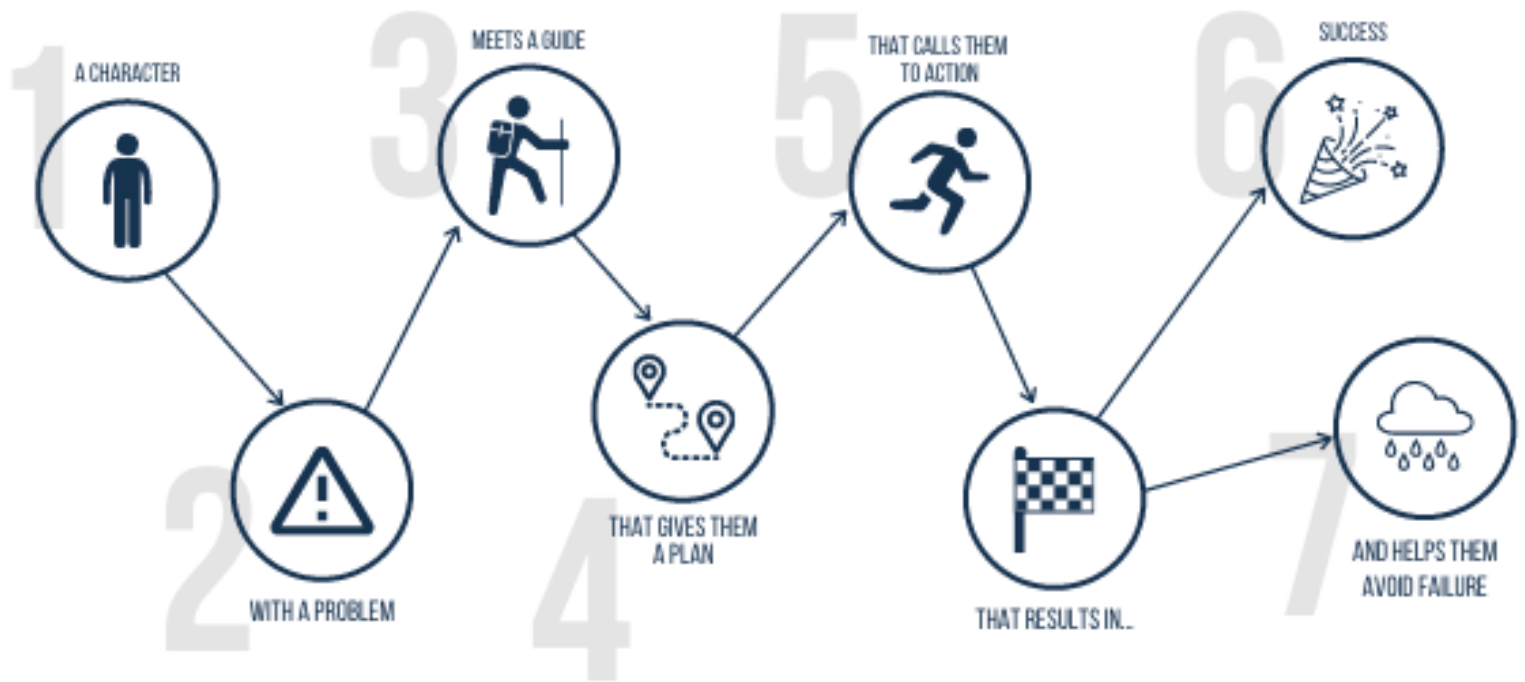
The BRAVING Inventory can be used as a rumble tool—a conversation guide to use with colleagues that walks us through the conversation from a place of curiosity, learning, and ultimately trust-building.

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StoryBrand

by Donald Miller

THE STORYBRAND 7-PART FRAMEWORK



 SyncShow
DOING ONLINE MARKETING BETTER

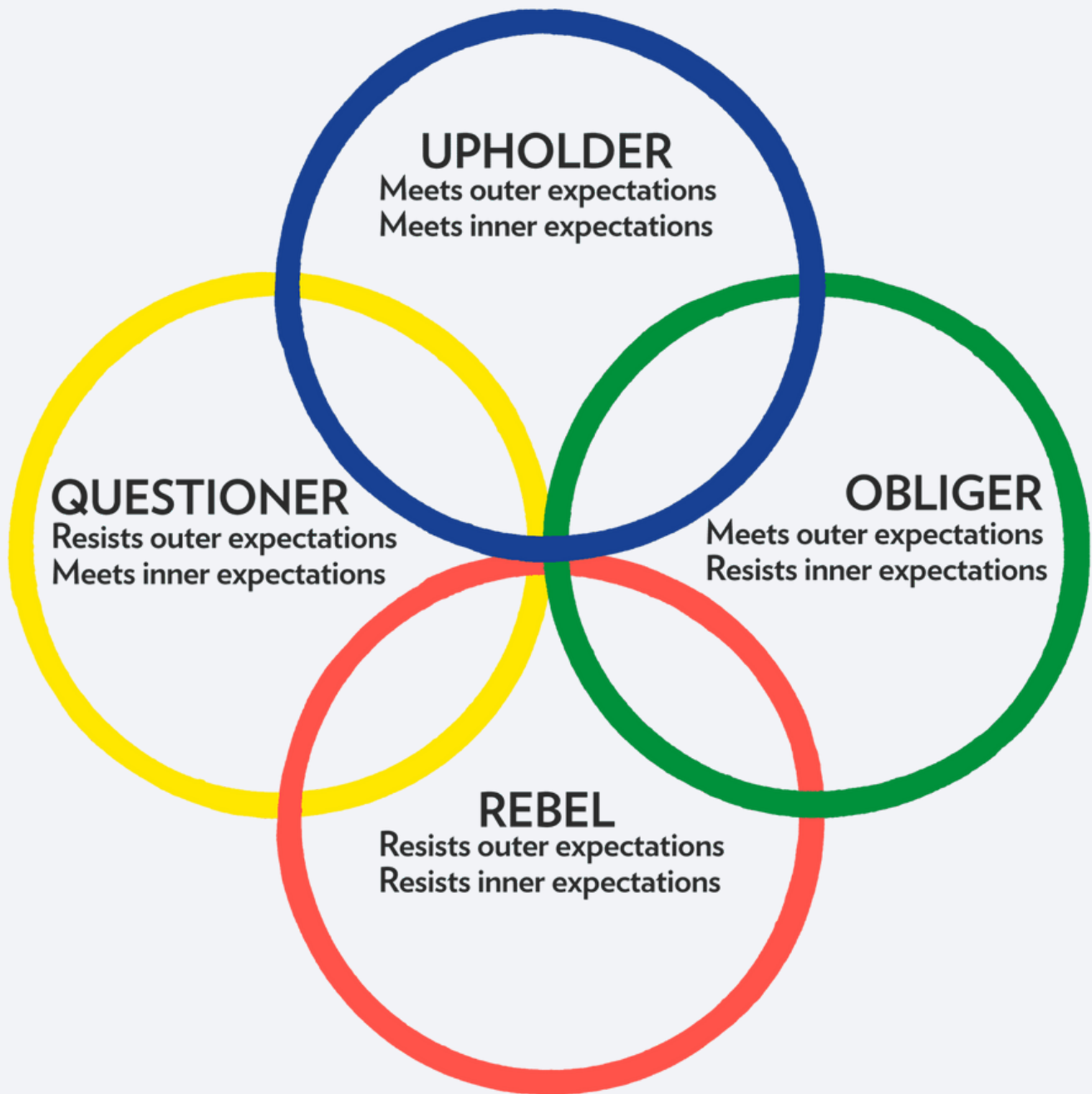
The Gottman Method

by Drs. John and Julie Gottman



The 4 Tendencies

by Gretchen Rubin



4 Laws of Atomic Habits

by James Clear

THE 4 LAWS FOR BUILDING / BREAKING HABITS



Building Good Habits	Breaking Bad Habits
1. Make it obvious	1. Make it invisible
2. Make it attractive	2. Make it unattractive
3. Make it easy	3. Make it hard
4. Make it satisfying	4. Make it unsatisfying

7 Habits of Highly Effective People

by Stephen Covey



DiSSS Learning

by Tim Ferriss

D

Deconstruction

What are the LEGO blocks?

S

Selection

Which 20% of the blocks will give me 80% of the outcomes I want?

S

Sequencing

In what order should I learn the blocks?

S

Stakes

How do I set up real stakes to guarantee follow-through?

[Click here to download my...](#)

Signature Method Framework

...to create your signature
method in 30 minutes.